

ORDER



Orders	Order / Rev:	<u>707275 - 3</u>	 WTSP-TV
	Alt Order #:	<u>06283949</u>	
	Product Desc:	<u>OBAMA SCHED C</u>	
	Estimate:	<u>1617</u>	
	Flight Dates:	<u>08/18/12 - 08/31/12</u>	
	Original Date / Rev:	<u>08/16/12 / 08/21/12</u>	
	Order Type:	<u>Political</u>	
Agency	Name:	<u>Greer Margolis Mitchell/ Pol</u>	
	Buying Contact:	<u>K Keuleman</u>	
	Billing Contact:	<u>3050 K St NW</u>	
		<u>Washington, DC 20007</u>	
		Billing Type:	<u>Cash</u>
		Billing Calendar:	<u>Broadcast</u>
		Billing Cycle:	<u>WEEKLY</u>
Advertiser	Name:	<u>Obama/D/President</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>PL-Presidential</u>	
	Priority:	<u>P-2</u>	
	Revenue Codes:	<u>AGY, GEN, POL</u>	
		New Business Thru:	
		Order Separation:	<u>00:15:00</u>
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/13/12	08/19/12	5	\$4,420.00	\$3,757.00	August 2012	48	\$50,740.00	\$43,129.00	0.00
08/20/12	08/26/12	43	\$46,320.00	\$39,372.00	September 2012	38	\$41,900.00	\$35,615.00	0.00
08/27/12	09/02/12	38	\$41,900.00	\$35,615.00	Totals	86	\$92,640.00	\$78,744.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WTSP	08/19/12	08/26/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
10 NEWS-11P SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S		1	\$2,000.00			0.00					
Week:	08/20/12	08/26/12		-----S		1	\$2,000.00			0.00					
17	WTSP	08/19/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
10 NEWS-SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S		1	\$700.00			0.00					
Week:	08/20/12	08/26/12		-----S		1	\$700.00			0.00					
E 18	WTSP	08/23/12	08/30/12	Thu Prime C Person of Interest	CM	Thu 10-11p	---T---	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12		---T---		1	\$11,000.00			0.00					
Week:	08/27/12	09/02/12		---T---		1	\$11,000.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	WTSP	08/27/12-09/02/12	Thu Prime C			Thu 10-11p				---Th----	:30	\$11,000.00	0.00	NM	
Credited															
[MG LINE 22]															
19	WTSP	08/20/12	08/24/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	M-W-F--	:30	5	\$280.00	P-2	0.00	NM	5	\$1,400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12		M-W-F--		5	\$280.00			0.00					
20	WTSP	08/27/12	08/30/12	M-F 9-930a 10 News, 9a@PM 10 News, 9am	CM	9-9:30A	MTWT---	:30	4	\$280.00	P-3	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/27/12	09/02/12		MTWT---		4	\$280.00			0.00					
21	WTSP	08/20/12	08/31/12	10 News Special 10 News Special	CM	10 News Special	MTWTFSS	:30	2	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12		MTWTF--		2	\$1,200.00			0.00					
Week:	08/27/12	09/02/12		MT-T---		2	\$1,200.00			0.00					
N22	WTSP	08/27/12	08/27/12	Mon Prime A Met Mother/Big Bang Theory	CM	Mon 8-9p	M-----	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/27/12	09/02/12		M-----		1	\$11,000.00			0.00					
Totals														86	\$92,640.00